

Karen E. Edwards Curriculum Vitae

University of South Carolina
College of Hospitality, Retail, and Sport Management
Close-Hipp Room 719
Columbia, South Carolina 29208

Office (803) 777-5216
Mobile (803) 397-7732
Fax (803) 777-4357
kedwards@HRSM.sc.edu

Academic Appointments

University of South Carolina
Columbia, South Carolina 29208

August 2006 - present

Senior Instructor (August 2006 – present)

Department of Retailing/College of Hospitality, Retail, and Sport Management (HRSM)

Developing and instructing undergraduate and master's-level retail marketing and business-law related courses via face-to-face, online, blended and study abroad modalities; Serving on departmental assessment and program development teams; Supervising students in research projects, graduate assistantships and independent study courses; Serving on university, college, and department committees; Mentoring new and junior faculty; and Developing and facilitating professional development workshops for faculty across the University.

Faculty Mentor for Individualized Faculty Coaching (January 2019 – present)

Center for Teaching Excellence (CTE)

Serving second term in newly-formed position designed to provide professional coaching to University-wide faculty, focusing in best practices in teaching both online and face-to-face. Delivering confidential one-on-one coaching related to teaching, course preparation, grading and student motivation based on research and best practices in the field. Developing and facilitating faculty workshops and webinars through CTE. Reporting directly to the Director of CTE.

Faculty Associate Director for Distributed Learning (DL) Pedagogy (January 2015 – May 2017)

Center for Teaching Excellence

Appointed to new position for two terms. Developed and facilitated faculty training workshops, consulted with unit heads on distributed learning plans, provided individualized faculty coaching, served as point person for the Provost's DL course development grant cohorts, created and maintained repository of resources on distributed learning pedagogies, researched and presented on distributed learning related issues, served as New Faculty Academy mentor, organized and facilitated community of practice for DL faculty, served as UofSC's QM® coordinator, reviewed and assessed the quality of online courses internally and for partner institutions. Reported directly to the Director of CTE.

Education

- J.D. UofSC School of Law, Columbia, S.C. 2000
- B.A. History, Coker College, Hartsville, S.C. 1998
- C.H.E. American Hotel & Lodging Association, Orlando, FL 2009
- QM Reviewer Quality Matters®, Annapolis, MD 2015

Industry Experience

Duff and White, LLC, Columbia, SC

2001 – 2006

Senior Associate Attorney

- Represented and advised educational institutions and select business clients in administrative proceedings and litigation involving all areas of employment, contract, and tort claims
- Interpreted federal and state statutes, court decisions, rules, and regulations affecting clients and provided written and oral legal advice and recommendations
- Recommended and reviewed policies and procedures for public school districts and colleges relating to students, employees, and property issues
- Provided professional development and training for administrators, faculty, and staff employed by client institutions
- Facilitated state- and nation-wide executive employment searches on behalf of clients

Belk, Charlotte, NC

1991 – 1998

Human Resources Manager/Merchandise Coordinator

- Recruited, trained, and motivated sales and support staff at 80 FTE department store
- Maintained payroll and productivity objectives while ensuring excellent customer service throughout store
- Served as corporate trainer and oversaw, mentored, and coached management trainees
- Managed product inventory, sales productivity, and promotional events for 3.5M cosmetics and fragrance department
- Met or exceeded planned objectives for sales, payroll, and shrinkage

Refereed Publications:

- Rosenbaum, M.S., **Edwards, K.**, Ramírez, G.C., (*forthcoming*, 2021). The benefits and pitfalls of contemporary pop-up shops, *Business Horizons*.
- Rosenbaum, M.S., **Edwards, K.**, Malla, B., Adhikary, J., Ramírez, G.C., (2020). Street harassment is marketplace discrimination: The impact of street harassment on young female consumers' marketplace experiences, *Journal of Retail and Consumer Services*, 57(Nov.), 1 - 10.
- Rosenbaum, M.S., **Edwards, K.**, Ramírez, G.C., Grady, J. (2020). Transformative Service Research: Thoughts, Perspectives, and Research Directions (Ch. 21). In Bridges, E. and Fowler, K. (eds.), *The Routledge Handbook of Service Research Insights and Ideas*. Publ. Routledge.
- **Edwards, K.**, Rosenbaum, M.S., Brosdahl, D., Hughes, P. (2018). Designing retail spaces for inclusion, *Journal of Retailing and Consumer Services*, 44(Sept.), 182 – 190.
- **Edwards, K.**, Rosenbaum, M.S., Cheng, M. (2018). Research note: Legal implications of soundalike hotels in China: Haiyatt and Marvelot, *Tourism Management*, 68(Oct.), 162 – 167.
- Rosenbaum, M.S., Ramírez, G.C., **Edwards, K.**, Kim, J., Campbell, J.M., Bickle, M.C. (2017). The digitization of health care retailing, *Journal of Research in Interactive Marketing*, 11(4), 432-446.

- Rucker, R., **Edwards, K.** & Frass, L.R. (2015). Assessing Faculty Experiences with and Perceptions of an Internal Quality Assurance Process for Undergraduate Distributed Learning Courses: A Pilot Study, *Quarterly Review of Distance Education*, 16(4), 35 - 44.
- Bickle, M.C., Burnsed, K.A. & **Edwards, K.** (2015). Are U.S. Plus-Size Women Satisfied with Retail Clothing Store Environments? *Journal of Consumer Satisfaction, Dissatisfaction and Complaining Behavior*, 28, 45 - 60.
- **Edwards, K.** & Carpenter, J. M. (2014). The Face of Fakes: U.S. Consumers and Counterfeit Fashion Products, *Journal of Business and Economics*, 5(9), 1568-1578.
- **Edwards, K.** (2014). Consumer Product Labeling. In Reiboldt, W. and Horn-Maillers, M. (eds.), *Consumer Survival: An Encyclopedia of Consumer Rights, Safety, and Protection*. Publ. ABC-CLIO.
- **Edwards, K.** & Carpenter, J. M. (2013). U.S. Consumer Attitudes toward Counterfeit Fashion Products, *Journal of Textile and Apparel, Technology and Management*. 8(1), 1 - 16.
- Carpenter, J. M., & **Lear, K.** (2011). Consumer attitudes toward counterfeit fashion products: Does gender matter? *Journal of Textile and Apparel, Technology and Management*. 7(1), 1 - 16.
- Ruihley, B., Runyan, R., **Lear, K.**, (2009). The use of sports celebrities in advertising: A replication and extension. *Sport Marketing Quarterly*, 19(3), 132 - 142.
- **Lear, K. E.**, Runyan, R. C., & Whitaker, W. H. (2009). Sports celebrity endorsements and retailing: A content analysis. *International Journal of Retail and Distribution Management*, 37(4), 308 - 321.

Refereed Proceeding Publications & Presentations:

- Rosenbaum, M.S., Walters, G., **Edwards, K.**, Gonzales, C., and Hughes, P. (2020). "(Un)anticipated and (un)intended consequences of digital services," Presented July 14, 2020 at University of Queensland SIA Digital Service Transformation 2020 Summit, Brisbane, AU. Refereed.
- Rosenbaum, M.S., & **Edwards, K.** (2020). "Pop-up shops: The new marketing mavens," Accepted for presentation July 10, 2020 at the 11th Annual *SERVSIG Conference*, Brisbane, AU. Refereed.
- Houp, T., **Edwards, K.** & Groomett, R. (2019). "Creating an engaging online course using virtual reality and 360' video", Presented November 21, 2019 at the *Online Learning Consortium Accelerate 2019 Conference*, Orlando, FL. Refereed.
- **Edwards, K.** & Strick, S. (2019). "Developing Study Abroad Programs: An Innovative Approach", Presented July 12, 2019 at the *South Carolina Conference on Innovations in Teaching and Learning in Higher Education*, Charleston, SC. Refereed.
- Strick, S. & **Edwards, K.** (2019). "Building Blocks for a Monumental Study Abroad Program", Presented May 22, 2019 at the *International Institute of Engineers and Researchers*, Jerusalem, Israel. Refereed.
- **Edwards, K.**, Grudzinski-Hall, M. & Malerich, J. (2017). "Mountains, Valleys, and Uncharted Terrain: Exploring the use of technology to deliver inclusive and efficient study abroad programming", Presented November 9, 2017 at the *2017 Council on International Educational Exchange Annual Conference*, Austin, TX. Refereed.

- Taylor, C.T. & **Edwards, K.** (2017). "SCoer! Finding and Using High-Quality Open Educational Resources in Higher Education", Presented July 14, 2017 at the *South Carolina Conference on Innovations in Teaching and Learning in Higher Education*, Charleston, SC. Refereed.
- **Edwards, K.** & Strick, S. (2017). "A Model for Cross-Disciplinary Study Abroad Programs", Presented May 29, 2017 at the *International Journal of Arts & Sciences Conference*, Catania, Italy. Refereed.
- Haynes, A. & **Edwards, K.** (2016). "One Step at a Time: Creating Paths for Diverse Learners through Universal Design for Learning," Presented November 17, 2016 at the *Online Learning Consortium Accelerate 2016 Conference*, Orlando, FL. Refereed.
- **Edwards, K.**, Friend, C., & Frass, L.R. (2015). "Mission Possible: Implementation of a QM-based Quality Assurance Program at an SEC University," Presented November 3, 2015 at the *Quality Matters® Program 7th Annual Conference on Quality Assurance in Online Learning*, San Antonio, TX. Refereed.
- **Edwards, K.** & Rucker, R. (2015). "Helping Distributed Learning Faculty Implement Quality Assurance Standards," Presented June 30, 2015 at the *Distance Learning Administration 2015 Conference*, Jekyll Island, GA. Refereed.
- **Edwards, K.** & Carpenter, J. M. (2013). "The Face of Fakes: U.S. Consumers and Counterfeit Fashion Products," presented March 26, 2013 at the *Association of Marketing Theory and Practice 2013 Conference*, Charleston, SC. Refereed.
- **Lear, K. E.**, Runyan, R. C., & Whitaker, W. H. (2009). "Sports Celebrity Endorsements in Retail Products Advertising," presented November 16, 2009 at the *International Conference on Sport and Entertainment Business*, Columbia, SC. Refereed.
- **Lear, K.** (2008). "Purchasing Fakes Online: Legal Analysis, Public Policy Issues, and Industry Response" presented March 28, 2008 at the *Association of Marketing Theory and Practice 2008 Conference*, Savannah, GA. Refereed.
- **Lear, K.** (2007). "To Seek or Not to Seek: Should Employers Use Information from the Internet when Making Employment Decisions?" presented in July 2007 at the *4th International Conference on Cybernetics and Information Technologies, Systems and Applications*, Orlando, FL. Refereed.

Funding:

- Strick, S. and **Edwards, K.** (2020). Interdisciplinary Faculty Grant Program, College of HRSM, \$5,000.
- **Edwards, K.** (2020). Loss Prevention Qualification student subscription, Loss Prevention Foundation, \$17,600 (gift in-kind).
- **Edwards, K.** (2020). DI® Student Marketing Scholarship, Diamonds International, \$1,000.
- **Edwards, K.** (2019). Study Abroad Planning Grant – Israel, UofSC College of HRSM, \$500.
- **Edwards, K.** (2019). Erasmus+ grant for faculty mobility, University of Aruba, \$1,650.
- **Edwards, K.** (2018). Erasmus+ grant for faculty mobility, University of Aruba, \$2,400.
- **Edwards, K.** (2018). Innovative Pedagogy Grant, University of South Carolina, \$1,700.
- **Edwards, K.** and Brosdahl, D. (2018 – 19). Target Community & Campus Grant, Target© Corp., \$1,500.

- Brosdahl, D. and **Edwards, K.** (2017 – 18). Target Community & Campus Grant, Target© Corp., \$1,500.
- Brosdahl, D. and **Edwards, K.** (2016 – 17). Target Community & Campus Grant, Target© Corp., \$2,000.
- **Edwards, K.** (2014 – 15). Target Community & Campus Grant, Target© Corp., \$2,000.
- **Edwards, K.** (2014). Provost’s Distributed Learning Grant Program, University of South Carolina, \$7,957.
- **Edwards K.** (2013). Distributed Learning Improvement Grant, University of South Carolina, \$1,500.
- **Edwards, K.** (2012). Teaching Innovation Grant, UofSC College of HRSM, \$6,800.
- **Edwards, K.** (2012). Study Abroad Planning Grant – Italy, UofSC College of HRSM, \$3,500.
- **Lear, K.** (2010). Study Abroad Planning Grant – London, UofSC College of HRSM, \$3,500.

Industry Publications:

- Edwards, K. (Sept. 2017). Who buys fake fashion? *Brand Protection Professional*, Center for Anti-Counterfeiting and Product Protection, Michigan State University, 2(3), 10 - 12.
- Edwards, K. (2017). Syllabus Tip Sheet for Distributed Learning (DL) Courses, UofSC Center for Teaching Excellence *Online Toolbox*, available at http://www.sc.edu/about/offices_and_divisions/cte/distributed_learning/docs/distributed_learning_syllabus_tip_sheet.pdf
- Edwards, K. & Frass, L. (2015). Inclement Weather Quick Tips: Tips for Creating an Online Class Session, UofSC Center for Teaching Excellence *Online Toolbox*, available at http://www.sc.edu/about/offices_and_divisions/cte/docs/inclement_weather_quicktips.pdf
- Edwards, K., (2014). Oops! Employer’s Age-Old Employee Contribution System Runs Afoul of the ADEA under Added Retirement Option. *South Carolina Employment & Labor Law Newsletter*, S.C. Bar Association, Spring 2014.
- Edwards, K., (2012). *Dellinger v. Science Applications Int’l Corp.*: Job applicant lacks standing to sue prospective employer for retaliation under FLSA. *South Carolina Employment & Labor Law Newsletter*, S.C. Bar Association, Winter 2012.
- Edwards, K., (2011). A Review of *Staub v. Proctor Hospital*. *South Carolina Employment & Labor Law Newsletter*, S.C. Bar Association, Summer 2011.
- Lear, K.E., (2007). Copyright Law. In *Law for South Carolina Teachers*, edited by S.C. Bar Association. Columbia, S.C.
- Lear, K.E., (2007). Title IX. In *Law for South Carolina Teachers*, edited by S.C. Bar Association. Columbia, S.C.
- Lear, K.E., (2007, Sept.). U.S. Supreme Court Rules on Student Free Speech. Duff, White & Turner Issue of the Month. Columbia, S.C., pp. 1-2.
- Lear, K.E., with Ray, K. (2006, July). There's No Place Like Home: Medical Homebound and Special Education Home-Based Placements. Duff & White Issue of the Month. Columbia, S.C., pp. 1-2.

- Lear, K.E. (2006, May). THE CHARTER SCHOOLS ACT: New and Improved? Duff & White Issue of the Month. Columbia, S.C., pp. 1-2.
- Lear, K.E. (2006, March). BETTER SAFE THAN SORRY: Background Checks on Non-Certified Employees and Volunteers. Duff & White Issue of the Month. Columbia, S.C., pp. 1-2.
- Lear, K.E. (2005, Nov./Dec.). RACING TO THE FINISH LINE: Is Your District "On-Track" with Highly Qualified Teachers? Columbia, S.C., pp. 1-2.
- Lear, K.E., with Ray, K. (2005, September). STUDENT DRESS CODES VS. STUDENT EXPRESSION: Are You Worn out with What Students Wear Out? Duff & White Issue of the Month. Columbia, S.C., pp. 1-2.
- Lear, K.E. (2005, August). New Case Broadens Scope of "At-Will" Employment. Duff & White Issue of the Month. Columbia, S.C., pp. 1-2.
- Lear, K.E. (2005, July). Displaying the Ten Commandments in Public Schools: When Thou Shall and Shalt Not. Duff & White Issue of the Month. Columbia, S.C., pp. 1-2.

Professional and Educational Presentations:

- *Taking it to the streets: Experiential learning in online courses*, UofSC Center for Teaching Excellence, June 2020 (with Harrison, R.).
- *Lessons in law for the college classroom*, Presented April 15, 2020 at the School of HRTM (HRTM 798), Columbia, SC.
- *Mystery solved: Getting your course through APPS and InDev!*, Presented April 15, 2020 online through the Center for Teaching Excellence at the University of South Carolina, Columbia, SC (with Frass, L.).
- *Study abroad through virtual reality and 360° video*, Presented March 26, 2020 online through the Office of Study Abroad at the University of South Carolina, Columbia, SC (with Hioup, T. and Groomett, R.).
- *ASPH: Keep teaching online!*, Presented March 16, 2020 online through the Arnold School of Public Health at the University of South Carolina, Columbia, SC (with Frass, L.).
- *My career path to academia (for International graduate students)*, Ripe for Harvest, Columbia, S.C., February 2020.
- *Taking it to the streets: Experiential learning in online courses*, UofSC Center for Teaching Excellence, January 2020 (with Harrison, R.).
- *Award winning faculty - Excellence in the classroom*, UofSC New Faculty Academy, October 2019 (panel discussion with Rodney, S. and Smith, L.).
- *Teaching excellence: Looking back and looking ahead*, UofSC OktoberBest Symposium on Teaching, October 2019 (closing plenary session with Grant, A., Carnes, N., Friend, C., and Hudson, J.).
- *How to build the ultimate experience-based learning course: Study abroad global classrooms at UofSC*, UofSC OktoberBest Symposium on Teaching, October 2019 (with Strick, S. and Faupel, C.).
- *Who's the expert? Counterfeit fashion products*, UofSC Women's Quad event, October 2019.

- *Using 360 videos to increase engagement with course content*, UofSC Center for Teaching Excellence, June 2019 (with Houp, T. and Groomett, R.).
- *Blended learning boot-camp* (weeklong training intensive), University of Aruba, June 2019 (with Frass, L. and Lampe, M.).
- *How to shop your closet*, Women's Leadership Institute at UofSC, May 2019.
- *Using 360 videos to increase engagement with course content*, UofSC ED Tech Showcase, March 2019 (with Houp, T. and Groomett, R.).
- *Accessibility online*, Keenan High School, Columbia, S.C., March 2018.
- *Studying abroad in the Netherlands*, UofSC College of HRSM SPT 570 (Shaomian), February 2019 (with Strick, S.).
- *Making logos with WiX®*, Keenan High School, Columbia, S.C., February 2018.
- *From salesclerk to university instructor (for International graduate students)*, Ripe for Harvest, Columbia, S.C., February 2019.
- *Introduction to WiX®*, Keenan High School, Columbia, S.C., January 2018.
- *E-commerce today*, Keenan High School, Columbia, S.C., December 2018.
- *What is blended learning?* (extended series of workshops), University of Aruba, November 2018 (with Frass, L. and Lampe, M.).
- *Civil law in the U.S.*, University of Aruba, November 2018.
- *The law of contracts in the U.S.*, University of Aruba, November 2018.
- *Halloween special: Tricks for treating students as partners in learning*, UofSC Center for Teaching Excellence, October 2018.
- *Go for the garnet! (The Garnet Apple Award)*, UofSC OktoberBest Symposium on Teaching, October 2018 (with Strick, S.).
- *Fostering discussion, debate and discourse online*, UofSC Center for Teaching Excellence, September 2018 (with Frass, L.).
- *Engage your students: Active learning made easy*, UofSC Center for Teaching Excellence, April 2018 (with Frass, L.).
- *Law and ethics in the classroom (for International Graduate Assistants)*, Ripe for Harvest, Columbia, S.C., February 2018.
- *Studying abroad in Berlin*, UofSC College of HRSM SPT 570 (Shaomian), February 2018 (with Strick, S.).
- *Active learning strategies*, UofSC College of HRSM Department of Retailing, December 2017 (with Frass, L.).
- *How to align the available education abroad resources to foster your academic goals*, UofSC/CIS Abroad Certification Series, October 2017 (with Grudzinski-Hall, M., and Holloway, K.).
- *It takes two: A model for cross-disciplinary study abroad programs*, UofSC OktoberBest Symposium on Teaching, October 2017 (with Strick, S.).
- *Developing and using rubrics for grading*, UofSC Center for Teaching Excellence, September 2017 (with Washington, G.).

- *Academic integrity online* (webinar), UofSC Center for Teaching Excellence, September 2017 (with Frass, L.).
- *Fall fashion update*, Cheraw Arts Commission, September 2017.
- *3Ds bootcamp: Design, develop, and deliver online courses* (weeklong faculty intensive short course), UofSC Center for Teaching Excellence, May 2017 (with Carrol, C., Frass, L., Haynes, A. & Washington, G.).
- *Law and ethics in the classroom*, UofSC College of HRSM, HRTM 798 (Strick), April 2016, 2017, 2018.
- *What students need to know while studying abroad*, UofSC College of HRSM SPTE 570 (Shaomian), March 2017 (with Strick, S.).
- *Developing learning outcomes for adult learners*, UofSC College of HRSM SPTE 810, February 2017.
- *Universal design for learning: Reaching all students in your online course*, UofSC Center for Teaching Excellence, February 2017 (with Haynes, A.).
- *Seven principles of good online teaching*, UofSC Center for Teaching Excellence, January 2017 (with Freidman, D.).
- *3Ds of online course development: Deliver webinar*, UofSC Center for Teaching Excellence, November 2016 (with Carroll, C., Frass, L., and Washington, G.).
- *Professionalism and disabilities in the workplace*, Delta Alpha Pi Honor Society, November 2016 (with Crick, C.).
- *Active learning in large courses* (six-week faculty short course), UofSC Center for Teaching Excellence, September - October 2016.
- *Developing rubrics*, UofSC College of HRSM Department of Retailing, October 2016 (with Washington, G.).
- *3Ds of online course development: Develop webinar*, UofSC Center for Teaching Excellence, October 2016 (with Carroll, C., Frass, L., and Washington, G.).
- *Open educational resources for high enrollment courses*, UofSC Coordinators of Large Undergraduate Courses Community of Practice, September 2016 (with Freeman, A. and Dillard, K.).
- *3Ds of online course development: Design webinar*, UofSC Center for Teaching Excellence, September 2016 (with Carroll, C., Frass, L., and Washington, G.).
- *Online teaching*, UofSC New Faculty Orientation, August 2016 (with Haynes, A.).
- *Counterfeit fashion products*, UofSC Resident Mentor Fall Training, August 2016.
- *Legal Issues in the classroom*, UofSC College of HRSM, HRTM 798 (Strick), April 2016.
- *Paris in the springtime! What students need to know while studying abroad*, UofSC College of HRSM, SPTE 570 (Shaomian), March 2016 (with Strick, S.).
- *Seven principles of good teaching in online courses*, UofSC Center for Teaching Excellence, March 2016.
- *Online syllabus preparation*, UofSC Center for Teaching Excellence and College of HRSM, February 2016 (with Crews, T.B.).
- *Ethical and professional issues for teaching assistants*, UofSC Center for Teaching Excellence, February 2016.

- *Legal and ethical issues in the classroom (for international graduate assistants)*, Ripe for Harvest, Columbia, S.C., February 2016.
- *Counterfeit fashion products*, UofSC Women in Retailing Living and Learning Community, February 2016.
- *Drafting learning outcomes*, UofSC College of HRSM, SPTE 810 (Gillentine), January 2016.
- *Keeping it clean: Tools and techniques for cultivating honesty online*, UofSC Aiken National Distance Learning Week Virtual Conference, Aiken, S.C., November 2015 (with Frass, L.R.).
- *All aboard! moving along the track toward institution-wide standards for distributed learning courses*. Presented at the 2015 Annual Conference of the Association for Distance Education and Independent Learning, Charleston, S.C., October 2015 (with Friend, C. and Frass, L.R.).
- *Help is on the way! Copyright primer and resources for faculty*, UofSC Center for Teaching Excellence, September 2105 (with Taylor, T.).
- *Seven principles of good practice for graduate teaching assistants*, UofSC Center for Teaching Excellence, August 2105.
- *Law for teaching assistants*, UofSC College of HRSM, HRTM 798 (Strick), April 2015.
- *Working together to create accessible online learning environments*, South Carolina University & College Council of Educators Empowering Disabled Students (SUCCEEDS) Conference, Columbia, S.C., March 2015 (with Pettus, K., Haynes, A., and Adams, S.).
- *Building blocks for developing an online course*, UofSC Center for Teaching Excellence, March 2015.
- *Copyright and fair use basics for faculty*, UofSC Center for Teaching Excellence, January 2105.
- *Engaging study abroad students in the local culture*, UofSC Study Abroad Office Brown Bag Lunch Series, November 2014.
- *Game on! Playbook for a winning distributed learning course*, UofSC Center for Teaching Excellence, October 2014 (with Rucker, R).
- *Teaching online and blended courses*, UofSC New Faculty Orientation, August 2014 (with Rucker, R).
- *Law for South Carolina teachers: Copyright law*, S.C. Bar Association, July 2014, available at <http://www.scbbar.org/LawRelatedEducation/AllPrograms/LawForTeachers.aspx>
- *Law for South Carolina teachers: Title IX*, S.C. Bar Association, July 2014, available at <http://www.scbbar.org/LawRelatedEducation/AllPrograms/LawForTeachers.aspx>
- *La Mode - French fashion*, UofSC Department of Foreign Languages French Day, April 2014 (with Lomicka-Anderson, L).
- *Experiential learning: Taking it to the streets*, UofSC Center for Teaching Excellence, October 2013.
- *What's in your closet? Professional wardrobe building for women*, USC-Kohl's on the Runway, October 2013.
- *Copyright law for public educators*, Midlands Technical College, July 2013.
- *Copyright law for public educators*, South Carolina Technical College System, March 2013.

- *Success through service*, UofSC's PACWI/WFO Proactive Self-Promotion Workshop, December 2012.
- *Can you hear me now? Developing new courses in response to industry needs*, UofSC Center for Teaching Excellence, October 2012.
- *Copyright: Faculty rights and responsibilities*, UofSC BEST Institute, August 2012.
- *Fashion of Italy*, UofSC College of HRSM Fashion Camp, June 2012.
- *The power of presence – Your professional image*, UofSC Office of Student Disability Services, April 2012.
- *Counterfeit products research update*, American Apparel & Footwear Association's Brand Protection Council, Calvin Klein Corporate Headquarters, N.Y., 2011.
- *Your professional image*, Boykin Law Firm, Columbia, SC, 2011.
- *Integrative learning: Packing the most into your study abroad experience*, UofSC Center for Teaching Excellence, 2011.
- *Copyright: Faculty rights and responsibilities*, UofSC Center for Teaching Excellence, 2011.
- *Copyright: Faculty rights and responsibilities*, UofSC BEST Institute, 2011.
- *Engaging students: Fun & games in the classroom*, UofSC Center for Teaching Excellence, 2010.
- *Fashion and the law*, UofSC College of HRSM's Fashion Camp, 2011.
- *Price and non-price aspects of U.S. consumer attitudes toward counterfeit products*, UofSC College of HRSM's Research Symposium, 2010.
- *Best face forward: Your professional image*, Delta Sigma Pi fraternity at UofSC's Darla Moore School of Business, 2010.
- *Dressing chic on the cheap*, Russell & Jeffcoat's *Women's Day*, 2010.
- *Best face forward: Your professional image*, Russell & Jeffcoat's *Women's Day*, 2009.
- *LSAT prep course*, UofSC Department of Academic Enrichment and Conferences, 2009 – 10.
- *Laws affecting higher education*, York Technical College.
- *Law for South Carolina teachers*, S.C. Bar Association.
- *HIPAA*, Lorman Educational Services.
- *Board member liability issues*, S.C. School Boards Association.
- *Teachers and the law*, Coker College.
- *South Carolina's freedom of information act*, S.C. School Boards Association.
- *Legal update for human resources managers*, S.C. Association of School Administrators.
- *Personnel records audits*, S.C. Board for Technical and Comprehensive Education.
- *Managing personnel*, Aiken Technical College.
- *Employment discrimination law*, Florence County School District Three and others.
- *Employment discrimination law*, Jasper County School District and others.
- *Sexual harassment in the workplace*, Jasper County School District and others.

- *Laws affecting teachers*, Coker College.
- *Teaching without lawsuits*, S.C. Association of School Administrators.
- *Religion in public schools*, Dorchester County School District 2.
- *Charter schools in South Carolina*, Florence County School District Three.

University Service:

- Co-chair, UofSC Faculty Senate Curriculum Development Process Improvement Project, 2020 - present.
- Member-at-large, UofSC Faculty Senate, Representing the College of HRSM, 2018 – present.
- Faculty Mentor for Individualized Faculty Coaching, UofSC Center for Teaching Excellence, 2019 –present.
- Member, UofSC Distributed Learning Working Group (University-wide), 2019 – present.
- Chair, UofSC Faculty Senate Instructional Development Committee (InDev), 2019 – August 2020, (member 2017 - 2020).
- Member, UofSC Quality Enhancement Project (QEP) Sub-Committee on Professional Development, 2019 – 2020.
- Member, UofSC Top Scholar Selection Committee, 2019 – 2020.
- Member, UofSC Study Abroad Faculty Advisory Board, 2016 – 2019.
- Member, UofSC Open Educational Resources Advisory Committee, 2017 – 2019.
- Member, UofSC College of HRSM Dean’s Review Committee, 2020.
- Member, UofSC College of HRSM, Department of Retailing Internal Assessment Committee, 2019 – 2020.
- Session Leader, UofSC College of HRSM, Department of Retailing New Student Orientation, 2018 – present.
- Career Champion, UofSC Career Center, 2018 – present.
- Member, UofSC College of HRSM, Department of Retailing Instructor Search Committee, 2019.
- Faculty Co-Advisor, UofSC Cocky Couture student organization, 2018 – 2019.
- Member, UofSC College of HRSM, Department of Retailing Internship Coordinator Search Committee, 2018.
- Faculty Associate Director for Distributed Learning, UofSC Center for Teaching Excellence, 2015 –2017.
- Institutional Coordinator, Quality Matters® online course review and assessment subscription, 2015 – 2017.
- Reviewer, UofSC Magellan Explorer Scholarship Award Selection Committee, 2014 – 2018.
- Co-Chair, Provost’s Advisory Committee on Women’s Issues (PACWI), August 2012 – July 2013 (member August 2011 – 2017).
- Developer/Facilitator, UofSC Teaching Online Community of Practice, 2015 – 2016.

- Moderator, UofSC Provost's New Faculty Academy workshop series, 2015 – 2016 term.
- Member, Garnet Apple Teaching Award Development Committee, UofSC Center for Teaching Excellence, 2015 – 2016.
- Preston Associate, UofSC Preston Residential College, 2014 – 2017.
- Member, UofSC Study Abroad Faculty Grant Selection Committee 2014 – 2017.
- Chair, UofSC Provost's Distributed Learning Grant Selection Committee, 2016 (member 2015 – 2017).
- Chair, UofSC CTE's 3Ds Bootcamp Grant Selection Committee, 2017.
- Member, UofSC Getting Started Teaching Online Grant Selection Committee, 2015 – 2017.
- Chair, PACWI Sub-Committee for Diversity in Leadership, August 2014 – 2017.
- Chair, PACWI Sub-Committee for Review of New and Existing Policies, August 2011 – July 2012.
- Chair, UofSC Faculty Senate Committee on Intellectual Property, August 2010 – July 2011 (member 2008 – 2011).
- Member, UofSC President's Quality of Life Taskforce, 2013 – 2014.
- Member, UofSC College of HRSM, Department of Retailing faculty instructor search committee, August 2019 - present.
- Member, UofSC College of HRSM, Department of Retailing internship coordinator search committee, May – November 2018.
- Member, UofSC College of HRSM Graduate Program Coordinator search committee, January – March 2018.
- Member, UofSC College of HRSM, Department of Retailing instructor search committee, November 2017 – March 2018.
- Chair, UofSC College of HRSM BAIS Program Chair/ Director of Online Learning search committee, December 2016 – February 2017.
- Member, UofSC College of HRSM Diversity and Inclusion committee, April 2016 - present.
- Member, UofSC College of HRSM Associate Dean for Diversity and Operations search committee, February 2016.
- Chair, UofSC College of HRSM Harry E. Varney Distinguished Teacher of the Year Award Selection Committee, August 2013 – July 2014 and August 2010 – July 2011 (member 2010 - 2014 and 2015- 2016).
- Member, UofSC College of HRSM Hospitality Committee, August 2015 – present.
- Chair, UofSC College of HRSM Alumni Committee, April 2008 – July 2011 (member August 2007- 2013 and 2019 - present).
- Member/Lead writer, UofSC College of HRSM Clinical Track Promotion Policy Committee, April 2011 – May 2011.
- Faculty Mentor, UofSC College of HRSM/University of Aruba exchange program, Summer 2011.
- Interviewer, UofSC College of HRSM the Marnie Pearce Professionalism Program (semi-annual event), 2011 – present.

- Member, UofSC Department of Retailing Master's Program (Re)Development Committee, 2014 – 2016.
- Study Abroad course organizer and leader, UofSC Department of Retailing, 2011 – 2015 (assisted department chair 2008 – 2010).
- Fashion Board regional trip leader, UofSC Department of Retailing, 2012 – 2013.
- Graduate student regional trip leader, UofSC Department of Retailing, 2011 – 2012.
- Chair, UofSC Department of Retailing Teacher of the Year Award Committee, August 2010 – 2011.
- Event Organizer, Spring 2014 Runway Report, UofSC Department of Retailing & Fashion Group International, December 2013.
- Event Organizer, Spring 2013 Runway Report, UofSC Department of Retailing & Fashion Group International, December 2012.
- Member, UofSC Department of Retailing Tenure-Track Faculty Search Committee, 2013.
- EEO Member, UofSC Department of Hospitality Instructor Search Committee, 2008 - 2009.
- EEO Member, UofSC Department of Retailing Tenure-Track Faculty Search Committee, 2008 - 09.
- Faculty advisor to Fashion Board, UofSC Department of Retailing, January 2007 – July 2008.
- EEO Member, UofSC Department of Retailing Tenure-Track Faculty Search Committee, 2007 – 08.
- Member, UofSC College of HRSM Admissions and Student Recruitment Committee, 2006 – 07.
- Member, UofSC Department of Retailing Internship Coordinator Search Committee, 2006.

Professional and Community Service:

- Reviewer, *Journal of Business Research*, 2016 – present.
- Reviewer, *Journal of General Management*, 2019 - present.
- Reviewer, *Journal of Retailing and Consumer Services*, 2019 – present.
- Reviewer, *Journal of Services Marketing*, 2020 – present.
- Author, Bloomsbury Publishing, London, 2020 - present.
- Reviewer, Bloomsbury Publishing, London, 2017 - present.
- University Co-Advisor, Keenan High School WiX® Club, 2018 – 2019.
- Chair, Central South Carolina Mensa, 2016 – 2019 (Executive Committee member since 2012).
- Member, Committee on Law Related Education, S.C. Bar Association, Columbia, S.C., 2006 – 2018.
- Board Member, Big Brothers & Big Sisters of Greater Columbia Board of Directors, Columbia, S.C., 2007 – 2013.
- Chair, Coker College Board of Trustees, Coker College, Hartsville, S.C., 2009 – 2010 (member 2002 – 2011).

- Reviewer, *American Marketing Association/American Collegiate Retail Association Second Triennial Conference*, 2014.
- Reviewer, *International Journal of Retail & Distribution Management*, 2013.
- Reviewer, *European Sport Management Quarterly*, 2012.
- Reviewer, *International Journal of Sport Management and Marketing*, 2011.
- Reviewer, *Management Research Review (formerly Management Research News)* 2009 - 2011.
- Reviewer, *Association of Marketing Theory and Practice* annual conference proceedings, 2007 – 2011.
- Volunteer, Columbia Flood Relief, Samaritan's Purse/Shandon Baptist Church, 2015.
- Judge, UofSC Collegiate DECA Competition, International Marketing & Tourism, 2013.
- Participant, (Invitational) Summit on South Carolina Women, the Leadership Institute at Columbia College, Columbia, S.C., 2010.
- Member, Greater Columbia Area Women in Philanthropy, Columbia, S.C., 2005 – 2009.

Consulting:

- Interviewee, Baumgartner, M. (Nov. 2019), Study shows perceived value of popups, *Retail Environments*, (22)8, p. 39. Also available at <http://insights.retailenvironments.org/2019/07/59483/>
- Interviewee, Zhu, M. (July 16, 2018), Local expert talks future of online retail, WACH Fox57 (video interview), <https://wach.com/news/local/its-an-insanely-good-time-for-amazon-expert-talks-future-of-online-retail>
- Interviewee, Hill, A. (March 2, 2018), The politics of fashion, how an outfit can incite a movement, Daily Gamecock, <http://carolinanewsandreporter.org/the-politics-of-fashion-how-an-outfit-can-incite-a-movement/>
- Interviewee, Wilkinson, J. (June 7, 2017), After 62 years in the Midlands, Sears to close last major Columbia-area store, *The State*, <http://www.thestate.com/news/business/biz-columns-blogs/shop-around/article154786039.html>
- Interviewee, Dubensky, B. (June 12, 2017), University of South Carolina professor: Sears' problems not just online shopping, *South Carolina Radio Network*, <https://www.southcarolinaradionetwork.com/2017/06/12/university-south-carolina-professor-sears-problems-not-just-online-shopping/>
- Cover story interviewee, Trainor, C. (April 26, 2017), Closeout: Columbia malls fight for relevance in new consumer economy, *Free Times*, http://www.free-times.com/news/cover-story/closeout-columbia-malls-fight-for-relevance-in-the-new-consumer/article_66947a66-29fd-11e7-82e4-0bca879bbb88.html
- Judge, Reclaimed Runway 2016 (October), UofSC Office of Sustainability, Columbia, S.C.
- Interviewee, Brandhorst, C. (Feb. 2015), Collection Reflection, *USC Times*, 26(1), p. 11.
- Interviewee, Dykes, D. (April 16, 2014), Bass Pro Shops Coming to the Upstate, *The Greenville News*, <http://www.greenvilleonline.com/story/money/business/2014/04/16/bass-pro-shops-coming-upstate/7788459/>

- Interviewee, Burris, R. (Feb. 13, 2013), Valentine's Day looking sweet for retailers: Holiday should spur sales in the billions, *The State*, www.thestate.com/2013/02/12/v-print/2630923/for-love-and-for-monny.html
- Interviewee, Burrell, J. (Feb. 7, 2013), Amazon to launch virtual currency, *Marketplace* (Public Radio), www.marketplace.org/topics/tech/amazon-launch-virtual-currency
- Interviewee, New, C. (Nov. 30, 2012), Toys'R'Us, Kohl's, other online retailers fail to serve up deals after Cyber Monday rush, *Huffington Post*, www.huffingtonpost.com/2012/11/29/toys-r-us-kohls-deals-cyber-monday
- Interviewee, Strakey, R. (Nov. 27, 2012), USC Retail Expert: Online shopping increasing this holiday season, *WACH Fox News*, www.midlandsconnect.com/news/story_print.aspx?id=830321&typestory
- Interviewee, Brutzman, A.B. (Nov. 26, 2012), Sales setting records as guns become more mainstream, *Anderson Independent*, www.independentmail.com/news/2012/nov/26/sales-setting-records
- Interviewee, Williams, M., ABC-TV (Columbia), 'Black Friday' Becoming Weekend Phenomenon, aired November 21, 2013 <http://www.abccolumbia.com/news/local/Black-Friday-Becoming-Weekend-Phenomenon-180424911.html>
- Interviewee, Curtis, R. (Nov. 5, 2012), Five finger discount hurts the bottom line, *USC DayTimes*, www.sc.edu/newsarticle_print.php?nid=5131
- Interviewee, White, L. (Aug. 23, 2012), Where in the World?, *USC Times*, 23:11, p. 2.
- Interviewee, WLTX-TV (Columbia), *Black November means stores open on Thanksgiving Day*, aired November 18, 2011.
- Interviewee, Nov. 2011, WLTX-TV (Columbia), *Trends Show More Shoppers Heading To Low Cost Grocery Stores*, <http://www.wltx.com/news/story.aspx?storyid=119486>
- Interviewee, Nov. 2011, WISTV10 (Columbia), *Forget Black Friday, find big savings at thrift stores*, <http://www.wistv.com/Global/story.asp?S=13566707>

Professional Associations:

- Member, South Carolina Women in Higher Education
- Member, South Carolina Bar Association (SCBA)
- Member, American Collegiate Retailing Association (ACRA)
- Member, National Center for Faculty Development and Diversity
- Member, American Collegiate Retailing Association (ACRA)
- Member, Fashion Group International (FGI)
- Member, Retail Design Institute

Licenses and Certifications:

- Licensed attorney, Supreme Court of South Carolina
- Quality Matters Certified Online Course Reviewer, QM®
- WiX® certified e-commerce platform builder/instructor

- LEAD II (Effective Management Programs) management development certificate, University of South Carolina
- LEAD (Learn, Educate and Develop) management development certificate, University of South Carolina
- Faculty Study Abroad Certification, UofSC/CISabroad
- Global Citizenship certification, UNESCO/International University Alliance

Honors and Awards:

- Fulbright Specialist (2019 – 2022), U.S. Department of State, Washington, D.C.
- 2019 Garnet Apple Award for Teaching Innovation, University of South Carolina, Columbia, S.C.
- Pipeline for Academic Leaders (PAL) Fellow 2019 – 2020, University of South Carolina, Columbia, S.C.
- Department of Retailing 2019 Teacher of the Year, University of South Carolina, Columbia, S.C.
- Central South Carolina Mensa 2019 scholarship naming honoree, Columbia, S.C.
- Coker College Distinguished Achievement Award 2018, Hartsville, S.C.
- University of South Carolina 2017 Faculty Integrity Award, Columbia, S.C.
- University of South Carolina Library SCoer! Faculty Award 2016, Columbia, S.C.
- College of HRSM Brian and Linda Mihalik Global Scholar Award 2016, Columbia, S.C.
- South Carolina Women in Higher Education 2016 Leadership Forum invitee, Columbia, S.C.
- Delta Alpha Pi Honor Society “Two Thumbs Up” 2015 Award, Columbia, S.C.
- College of HRSM Brian and Linda Mihalik Global Scholar Award 2014 finalist, Columbia, S.C.
- Induction into Retail Design Institute, Atlanta, GA
- Induction into Fashion Group International, New York, N.Y.
- Induction into American MENSA and MENSA International, Arlington, TX
- College of HRSM Harry E. Varney Distinguished Teacher of the Year 2010 – 11, Columbia, S.C.
- University of South Carolina School of Law Outstanding Pro Bono Service Award 2000, Columbia, S.C.
- Algernon Sydney Sullivan Award, Hartsville, S.C.
- Coker College Outstanding Student of History 1998, Hartsville, S.C.
- Coker College Outstanding Student of Business 1998, Hartsville, S.C.
- Coker College Outstanding Student of Humanities 1998, Hartsville, S.C.

Teaching Philosophy:

Recognizing that a meaningful education involves a combination of experiences, including research, service, leadership, and reflection—it is my responsibility to foster an environment in

which students have the opportunity to become lifelong learners. Toward that end, and across a variety of platforms (online, in-person, and blended) I assist students in connecting knowledge and skills from a variety of experiences and perspectives. As the university experience is the launchpad of one's professional life, all online, on-campus and out-of-classroom activities are conducted in an atmosphere of friendly participation and interaction among colleagues, recognizing and appreciating the uniqueness of each student, and creating a diverse and inclusive environment for all. Students are expected to apply the highest academic standards to each course—including reading assigned materials, timely completing projects, and participating meaningfully in discussions and activities—and treating others with dignity and respect.

Courses Taught:

- ITEC 240 Business Law
- RETL 265 Principles of Retailing (face-to-face and online)
- RETL 268 Principles of Fashion Merchandising
- RETL 310 Internet Retailing (with WiX® certification. Face-to-face and blended)
- RETL 330 Asset Protection for Retailers (face-to-face and blended)
- RETL 344 Personnel Organization & Supervision
- RETL 363 Textiles for Retailers
- RETL 365 Visual Merchandising and Store Design
- RETL 368 Fashion Product Analysis
- RETL 525 Law for Retailers (face-to-face and online)
- RETL 530 Fashion and the Law (face-to-face and online)
- RETL 592M Master's level Department of Retailing Study Abroad Experience
- RETL 592J Luxury Management in Italy: The Virtual Experience (online study abroad pilot course)
- RETL 399 Department of Retailing Study Abroad Experience
Independent Study – International Trade for Retailers
Independent Study – Introduction to Fashion Design for Retailers
Independent Study – The Psychology of Fashion
Independent Study – Introduction to e-Business Planning
Independent Study – Personnel Organization & Supervision
Independent Study – Law for Retailers
Independent Study – Fashion Accessories Management

Courses Developed:

- RETL 265 Principles of Retailing (online version)
- RETL 310 Internet Retailing (creating WiX® training materials)
- RETL 330 Asset Protection for Retailers (face-to-face and online versions)

- RETL 365 Visual Merchandising and Store Design (flipped version)
- RETL 525 Law for Retailers (face-to-face and online versions)
- RETL 530 Fashion and the Law (face-to-face and online versions)
- RETL 592M Master's level Department of Retailing Study Abroad Experience
- RETL 592J Luxury Management in Italy: The Virtual Experience (online)
- RETL 399 Independent Study - International Trade for Retailers
 Independent Study - Introduction to Fashion Design for Retailers
 Independent Study - The Psychology of Fashion
 Independent Study - Introduction to e-Business Planning
 Independent Study – Fashion Accessories Management