



USC- Lancaster
SPCH L 140
Public Communication
MEDF 232

Spring 2012
012 -T, TH 9:30-10:45am
013- T, TH 11:00-12:15pm

Instructor: Marybeth Holloway
hollowam@mailbox.sc.edu (Note: I am **NOT** on Blackboard so any communication with me must be through my school email, phone call to my office, or in person meeting)

Office Hours: Hubbard 119
803-313-7017
M, W 10:00-11:00, 12:15-1:00pm;
or by appointment.

Course Description: Public speaking and the principles and criticism of oral public communication, to include performance by student.

Upon completion the student should be able to:

- Create a clear and concise outline/speech in the format prescribed.
- Construct a speech that is informative and relevant to a particular topic
- Present a speech to an audience with a poised delivery, clarity of thought, and organization of material

Required Texts:

There is no required text for this class. Information will be provided in the forms of lecture, audio/visual examples, and handouts.

Office of Academic Integrity Mission Statement:

Promoting academic integrity, upholding the Honor Code, and supporting the ideals set forth in the Carolinian Creed to foster a better living and learning environment in the University Community.

Grading and Evaluation:

Grading will be assessed as follows:
Attendance/Participation/Group Work: 25%
Class Speeches/Assignments: 50%
Final Speech: 25%

Course grades will be assigned as follows:
A= 90-100 B=80-89C=70-79 D=60-69 F=less than 60

Course Requirements:

- a. PRACTICE YOUR SPEECH.
- b. All course work, projects, and speeches completed on time.
- c. Outlines or other designated formats are required for every speech and must accompany every speech assigned or the student will not be allowed to present speech.
- d. Attendance in class.
- e. Dressing the part!!! You are required to dress appropriately on speech delivery days. If not dressed accordingly, you will not be allowed to give speech which will result in a zero.

Course Participation:

Attendance is expected at all class meetings and students should be prepared to participate in class discussion. Absence from class **does not** relieve a student of the responsibility of completing an assignment or project. It is the student's responsibility to make arrangements with the instructor for any necessary make-up work. Repeated absence will take its toll on a student's ability to perform well and that should be expected to be reflected in the student's grade. Ten percent for this class equals "3" classes! Athletes are required to bring me a written notice from the coach PRIOR to the anticipated absence. If not, it will be considered an unexcused absence and work will not be allowed to be made up. Illness with a DOCTOR'S NOTE may be excused and work can be made up. Every student is allowed ONE crisis a semester. Use it wisely. (This is an unexcused absence where the work will be allowed to be made up- does not apply to final project.) *It is not a FREE pass- I will be the final say in whether I allow you to use it or not.*

"Students are obligated to complete all assigned work promptly, to attend class regularly, and to participate in whatever class discussion may occur. Absence from more than 10 percent of the scheduled class sessions, whether excused or unexcused, is excessive and the instructor may choose to exact a grade penalty for such absences. The instructor's attendance policy should be ascertained by the student at the beginning of the semester. It is of particular importance that a student who anticipates absences in excess of 10 percent of the scheduled class sessions receive prior approval from the instructor before the last day to change schedule as published in the *Master Schedule of Classes*. ***It must be emphasized that the "10 percent rule" stated above applies to both excused and unexcused absences.*** Faculty members should notify classes specifically of the attendance policy which they intend to follow in each class." (USC Bulletin)

GENERAL GUIDELINES: Absolutely no cell phones, pagers, or other electronic devices allowed in the ON/RINGING setting. NO text-messaging during class. **IF you are caught using your cell phone in class, you will be asked to leave and will fail the current speech being worked on.** It is disrespectful to your fellow students to engage on the phone, especially when they are presenting. Please take care of personal business with the instructor outside of class time. If you encounter any problems, see the instructor as soon as possible.

Course Calendar

Week #1	01/10/2012 01/12/2012	First Day of Class; Syllabus; Class Expectations What is Public Communication?
Week #2	01/17/2012 01/19/2012	Personal Interviews/Interpersonal Communication Self-Awareness Profile Assignment Self-Awareness Speeches
Week #3	01/24/2012 01/26/2012	Self-Awareness Speeches Self-Awareness Speeches
Week#4	01/31/2012 02/02/2012	Self-Awareness Speeches Creating a Good Speech/Overcoming Stage Fright Creating Outlines/Chalk Talk Speech Information
Week #5	02/07/2012 02/09/2012	Chalk Talk Speech Presentations Chalk Talk Speech Presentations
Week #6	02/14/2012 02/16/2012	Chalk Talk Speech Presentations/ Manuscript Speech Information Manuscript Speech Presentations
Week #7	02/21/2012 02/23/2012	Manuscript Speech Presentations Manuscript Speech Presentations/Demonstration Speech Information
Week #8	02/28/2012 03/01/2012	Demonstration Speech Presentations Demonstration Speech Presentations
Week #9	03/06/2012 03/08/2012	No Class- Spring Break No Class- Spring Break
Week #10	03/13/2012 03/15/2012	Demonstration Speech Presentations Demonstration Speech Presentations/ Persuasive Speech/The "Commercial"
Week #11	03/20/2012 03/22/2012	Persuasive Speech Presentations Persuasive Speech Presentations
Week #12	03/27/2012 03/29/2012	Persuasive Speech Presentations After Dinner Speaking Information/Assignment;
Week #13	04/03/2012 04/05/2012	After Dinner Speeches Presentations After Dinner Speeches Presentations
Week #14	04/10/2012 04/12/2012	Extemporaneous Speeches with Partner Storytelling Exam Information (IMPORTANT!)
Week #15	04/17/2012 04/19/2012	Storytelling Final Presentations Storytelling Final Presentations

*****AN IMPORTANT NOTE ABOUT THE FINAL EXAM

Due to time constraints during finals week, I conduct the final exam speeches the last week of class. **HOWEVER**, if there is an overflow and every student was not able to present, we will meet at the scheduled exam time in order to finish the exam speeches. To avoid this, everyone needs to be prepared and stay within the time constraints. This is not to include absences, which are not allowed on the exam days. (ALL DAYS- whether you are presenting or not)

TTH	9:30 a.m. – 10:45 a.m.	Tuesday, May 1, 2012	9:30 a.m. – 12:00 p.m.
TTH	11:00 a.m. – 12:15 p.m.	Thursday, April 26, 2012	11:00 a.m. – 1:30 p.m.

~Syllabus is subject to change at professor's discretion.~