

## **MONEY & BANKING**

**FALL - 2008**

**INSTRUCTOR:** Stan Emanuel – MBA, USC – 1983; BS, Financial Management – Clemson University – 1981. Adjunct Business Faculty USCL – Fall, 1995 through Summer, 2006. Became full-time w/USCL in Fall, 2006 after retiring from almost twenty three years in Banking. Past and current involvement in Community Organizations include being Chairman of Board & Treasurer of Lancaster County Chamber of Commerce, Chairman of Board & Treasurer of United Way of Lancaster, Chairman & Classroom Instructor of Junior Achievement Advisory Board of Lancaster County, President & Secretary of The Lancaster Rotary Club, Treasurer of CareNet, Chairman of Board & Treasurer of Lancaster County Partners for Youth Foundation & Treasurer of Communities in Schools of Lancaster County. The Instructor has also owned and operated his own small business consulting firm since 1995, Management Advisory Services of Lancaster, Inc.

**OFFICE/OFFICE HOURS:** ML 219/ MON/WED 10:00 – 10:50 A.M.; TU/TH 9:30 – 10:45 A.M. Other times before or after class and by appointment. Office Phone – 313-7444. Home Phone – 286-5029.

**E-MAIL:** EMANUELL@GWM.SC.EDU

**TEXT:** Money & Banking – Croushore – 2007 Edition (Study Guide on Reserve in Library)

**COURSE# / SECTION# / MEETING TIME / ROOM:**  
FINA L301 / SEC 002 / Mon/Wed/Fri 9:00 – 9:50 A.M. / Bradley 107

**GRADING SCALE:**

A : 90-100	C : 70-76
B+: 87-89	D+: 67-69
B : 80-86	D : 60-66
C+: 77-79	F : Below 60

**ATTENDANCE:** Students are expected to attend all classes. Good attendance could improve your final grade. Attendance will not be counted against a student if they have a doctor's excuse for themselves or a dependent, death in family or other legitimate reasons. Unexcused absences can be made up by doing **one hour** of community service or spending **one consecutive hour** in The Academic Success Center (Both Documented) for each class missed. Frequent tardiness may constitute an unexcused absence.

**MISSED TESTS / ASSIGNMENTS:** Unless extenuating circumstances occur, the Instructor **must be notified well in advance** if a student has to miss a test or cannot complete an assignment on time. In both cases, the Instructor will make every effort to

work with the student to make up the work as quickly as possible. Otherwise, a grade of zero (0) will be assigned for that work.

**GRADING:** Student's grades will be determined by the following:

4 Tests @ <b>20.00% each</b> ***	<b>80.00%</b>
Class Participation (Only used to improve Grade)	<b>10.00%</b>
Attendance (Only used to improve Grade)	<b>10.00%</b>

\*\*\* Completion, Multiple Choice, Matching & Short Answer/Discussion

**COURSE OBJECTIVE / CLASS FORMAT:** The primary objective of this course is to provide students with a better understanding of the world of Money & Banking with special emphasis on how the Financial Markets & The Federal Reserve operate today. The Instructor will draw on his real world experience to help students apply the theoretical points in the textbook as well as encourage class discussion. We will also pay close attention to the current activities of the Federal Reserve to help students apply the basic concepts. Students are expected to read the assigned chapters prior to class.

**MEETING DATE:**

**ASSIGNMENTS / TOPICS COVERED:**

August 22	Introduction
August 25	Chapter 1
August 27	Chapter 2
August 29	Chapter 2
September 3	Chapter 2
September 5	Chapter 3
September 8	Chapter 3 / Test Review
September 10	Test Study Period
September 12	<b>Test #1</b>
September 15	Return & Discuss Test #1
September 17	Chapter 4
September 19	Chapter 4
September 22	Chapter 5

**MEETING DATE:**

**ASSIGNMENTS/TOPICS COVERED:**

September 24	Chapter 5
September 26	Chapter 6
September 29	Chapter 6
October 1	Chapter 7
October 3	Chapter 7 / Test Review
October 6	Test Study Period
October 8	<b>Test #2</b>
October 13	Return & Discuss Test #2
October 15	Chapter 8
October 17	Chapter 8
October 20	Chapter 8
October 22	Chapter 9
October 24	Chapter 9
October 27	Chapter 10
October 29	Chapter 10 / Test Review
October 31	Test Study Period
November 3	<b>Test #3</b>
November 5	Return & Discuss Test #3
November 7	Chapter 15
November 10	Chapter 15
November 12	Chapter 16
November 14	Chapter 16

**MEETING DATE:**

**ASSIGNMENTS / TOPICS COVERED:**

November 17	Chapter 17
November 19	Chapter 17
November 21	Chapter18 / Test Review
November 24	Test Study Period
December 1	<b>Test #4</b>
December 3	Return & Discuss Test #4 / Course Evals
December 5	<b>Extra Credit Due</b>

**CONTINGENCY:** The Instructor reserves the right to make adjustments to this Syllabus during the Term provided that the majority of the class is in favor of these changes and the class as a whole will benefit from them.

**EXTRA CREDIT:** Students can earn Extra Credit by collecting at least **10 Articles** on **different topics** in Money & Banking during the course of the semester. The Articles should be compiled in a portfolio with a few sentences explaining how each particular Article relates to the Text and Class Discussions. The primary relevant areas of each Article should also be highlighted. The grade earned will be averaged with your lowest Test Grade for a new Test Grade. This Optional Assignment must be turned in by no later than 12/05/08.